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**ULTIMATE ACCOUNTING VCON NAMED "EVENT OF THE YEAR" BRONZE WINNER  
IN 10th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**

Plano, TX – December 12, 2013 – The Ultimate Accounting vCon was named a Bronze Stevie Award Winner for Event of the Year at the 10th annual Stevie® Awards for Women in Business. The vCon, which is short for virtual conference, is produced by two accounting industry thought leaders, Michelle Long, CPA of Long for Success, LLC, and Sandi Smith Leyva, CPA, of Sandra L. Leyva, Inc.

"For 10 years we have been recognizing the achievements of women in business, and this year's nominations were the most impressive class the judges have ever reviewed," said Michael Gallagher, founder and president of the Stevie Awards. Sandi Smith Leyva accepted the Bronze medal at the awards gala in New York.

"We created an accounting conference that mirrors where the profession is going: to the cloud," said Michelle, who runs one of the largest LinkedIn Groups for accountants with over 42,000 members. <http://www.linkedin.com/groups?gid=157449>

The vCon breaks ground in the accounting profession in several areas. The first Ultimate Accounting vCon in 2012 was one of the first virtual conferences held in the profession, when webinars were just coming into vogue. It's also one of the few (or perhaps the only one) events in the accounting industry that is entirely female-owned, produced, and run.

"We set up the content to address practice management issues from start to finish. Here's a new technology, here's how you match it to client need, here's how you package it and sell it to the client. Participants tell us no one else is teaching this." said Sandi, who runs the popular Accountant's Accelerator program. <http://accountantsaccelerator.com/>

The vcon brings high-quality training to a wider base of accounting professionals, especially those who cannot travel or leave their family obligations. It's fully green and friendly to many people with special needs; for example, all sessions are transcribed for the hearing-impaired. Over 600 accountants have attended past vcons, and 85 percent said they would "highly recommend" the conference.

The next Ultimate Accounting vCon will be held July 24-25, 2014 with all-new content designed for the small accounting firm. Platinum Sponsors include Intuit, Right Networks, Funding Gates, ZenPayroll, and Xero.

**About the Ultimate Accounting vCon**

The Ultimate Accounting vCon is designed for accounting professionals who want to update their accounting, technology, and marketing skills so they can improve their businesses or perform their job better. Unlike a "brick-and-mortar" conference where you have to get on an airplane, the vCon is held right in your coziest chair in your very own living room. You can ask the speakers questions, watch



demonstrations and PowerPoint presentations, interact with peers, and win cool stuff, all with an Internet connection and a computer, tablet, or cell phone. Learn more at <http://accountingvcon.com>

### **About The Stevie Awards**

Stevie Awards are conferred in five programs: the Asia-Pacific Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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