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2016 Ultimate Accounting vCon Features ABC *Shark Tank* Alumni

The 2016 Ultimate Accounting vCon, to be held on May 12-13, 2016, will feature successful business owners who swam with the Sharks on ABC's Emmy award-winning reality show *Shark Tank*. The two-day virtual conference is for accounting professionals who provide accounting, tax, payroll, bookkeeping, and accounting system services to small and mid-sized businesses.

The Shark alums include a former CIA agent who partnered with Daymond John, a persuasion expert who received an offer from Kevin Harrington, and a food business founder who appeared in Season 5. The vCon also features co-hosts Michelle Long, CPA and Sandi Leyva, CPA along with other favorite speakers from the accounting industry. With a decidedly entrepreneurial flavor, the content is designed to help accounting professionals grow their businesses, learn new technologies, increase their profits, and serve clients better.

Over 500 accountants participated in last year's vCon. More than 85 percent of the participants said they were highly likely to recommend the event to others. "The conference far surpassed any expectations I had! I have never been to any conference that was so informative & applicable EVER!" said Leah Welsh, participant. Mathew Heggem said, "This is what an Accounting conference should be! Accounting vCon set a new standard and I'm excited to be a part of the community!"

Participants who register by February 29, 2016 will get the discounted rate of \$129, and they can register and find out more here: <http://accountingvcon.com/>

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