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PRESS CONTACT ONLY: Sandi Leyva, 408-550-4325, support@sandismith.com

2017 Ultimate Accounting vCon Adds Gamification

The 2017 Ultimate Accounting vCon, to be held September 21-22, 2017, has added gamification features to its 2017 event platform, the first conference to do so in the accounting industry. Participants will be able to solve challenges, answer questionnaires and polls, and complete other activities to earn badges, learn more, and have fun.

“It’s been a three-ring circus during past vcons, with chat rooms, webinars, and the community platform, but this will take the conference to a new level of interactivity, learning, and just plain fun,” said Sandi Leyva, co-producer.

The two-day virtual conference is for accounting professionals who provide accounting, tax, payroll, bookkeeping, and accounting software services to small and mid-sized businesses. With a decidedly entrepreneurial flavor, the content is designed to help accounting professionals grow their businesses, learn new technologies, increase their profits, and serve clients better.

The vCon is also the only conference in the accounting industry that is 100-percent hosted by women. Leyva and Michelle Long, both CPAs and both named Most Powerful Women in Accounting by *CPA Practice Advisor*, are teaming up for their sixth year. Sponsors include Intuit, Finagraph, and Citrix ShareFile.

To find out more, visit the website at <http://accountingvcon.com/>

support@sandismith.com ■ www.AccountingvCon.com

Phone: 972-985-9129

1900 Preston Rd. #267 PMB 95 ■ Plano, TX 75093 ■ United States